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TO: Distribution

DATE: June 9, 1993

FROM: Peter Henriques/Inge Vought

SUBJECT: **Benson & Hedges 100s**
$0.25 Off Pack Metro & Hispanic Elements Memos

Attached are the details of the Benson & Hedges 100s October 1993 $0.25 Off Pack Promotion for both Metro and Hispanic markets.

Please call with any questions.

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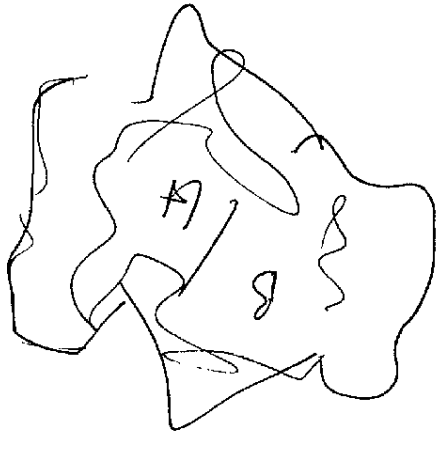

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